## SPONSORSHIP PACKAGE



Sisters in Action Sports



# **Our Mission**

Sisters in Action Sports purpose is to inspire, encourage and empower females through participation in action sports.

We do this by creating amazing affordable opportunities in snow, wake & kiteboarding, surf, mountain biking, rock climbing, hikes and skate events throughout the year. These opportunities draw hundreds of ladies of all ages and abilities to find their stoke in action sports.

SAS provides opportunities for progression and support to first-timers who are looking for a welcoming, inclusive female community. We've given clinics and community building events to network females to each other and the results are beyond our wildest dreams. The SAS community is growing fast.

SAS offers scholarships and support to aspiring young athletes to achieve their goals. SAS experiences bring change and life skills that last a lifetime. The number of "Sisters" that have found strength and support through SAS is staggering.

"Participation in action sports has proven to increase self-esteem and empower ladies of all ages. This carries over to all areas of life, job, academics and positive leadership skills. We create safe, welcoming communities where ladies can challenge themselves with the support of other ladies."

– Pam Miller (CEO of SAS)



### SPONSORSHIP PACKAGE



#### How can you play a role is SAS's success?

Becoming a sponsor helps SAS host events and is a great way for you to get the word out about your business. As a sponsor, you can select your level of participation and receive benefits such as prime locations at SAS events, social media recognition not only on SAS website and Facebook/Instagram, but on each SAS event venue site such as Stevens Pass, Timberline, and other major ski resorts. We also Partner with climbing gyms , host water action sport events and multiple seasonal action sport events that would give you great recognition to diverse crowds.

Sponsorships are what keep SAS progressive and allows SAS to provide everything from swag bags, raffle drawings, discounted gear, and support to those who may not have the means for classes or regular priced passes. Having your support as a sponsor also allows SAS to create mentorship/scholarship programs, and provides the opportunities for SAS to sponsor young athletes to attend competitions.

SAS has tripled attendees at their most popular event, "Ladies Day" at Stevens Pass, and anticipates a turn out over 600 ladies this year! Through the last 8 years we have hosted over 5,300 ladies at our events year around.

Your sponsorship is not only a great way for you to advertise but also a great way to support and change lives of sisters of all ages.



# **Sponsor Levels**

Diamond Sponsor \$3,000+	Platinum Sponsor \$1,500 - \$2,999	Gold Sponsor \$500 - \$1,499	Silver Sponsor \$100 - \$499
*Name recognition on SAS sponsor section on website with direct link to your business	*Name recognition on SAS sponsor section on website with direct link to your business	*Name recognition on SAS sponsor section on website with direct link to your business	* Event Flyer Listed Spot (posted on SAS social media and resort/Venue websites)
* Prime Event Flyer Ad spot (posted on SAS social media and resort/Venue websites)	* Event Flyer Ad Spot (posted on SAS social media and resort/Venue websites)	* Event Flyer Logo Spot (posted on SAS social media and resort/Venue websites)	* PA mention (mention during event announcements)
* 4 PA announcements (4 announcements throughout the entire event)	* 3 PA announcements (3 announcements throughout the entire event)	* 2 PA announcements (2 announcements throughout the entire event)	*Your banner on location
*Prime Booth Location (not only will you be able to connect with attendees, you will have access to ALL resort/Venue guests)	*2nd Prime Booth Location (not only will you be able to connect with attendees, you will have access to ALL resort/venue guests)	*Booth Location (not only will you be able to connect with attendees, you will have access to ALL resort/venue guests)	

# From the Mountains to the Sea.... Thank you for your support!



Click here to follow Sisters in Action Sports on Facebook and Instagram.



## SPONSORSHIP PACKAGE

Please consider being a SAS sponsor for an event or throughout the year to help meet our ongoing mission to inspire, encourage and empower sisters of all ages through opportunities in action sports.



We are for looking for diamond, platinum, gold and silver level partners to fulfill our mission.

Please contact <u>pam@sistersinactionsports.org</u> for more information. Sisters in Action Sports "SAS" is a 501c3 nonprofit #81-5019739 <u>http://sistersinactionsports.org</u> Phone:: 812-SAS-GIRL 812-272-4475 Mailing address: 14241 NE Woodinville Duvall Rd. Box #259 Woodinville Wa. 98072

